



Media Kit

IFMA World Workplace 2008

Oct. 15-17, 2008
Dallas, Texas



877-2-LIFTPOD • www.liftpod.com

LiftPod Fact Sheet

LiftPod Basics

- **Compact Design:** Three main parts: base, mast and carriage, platform
- **Easy Operation:** Powered using any common 18-volt drill or the optional power pack with a pair of two-hour, quick-charge batteries
- **Desired Reach:** Enclosed basket allows 360-degree range of motion; attachable work tray allows the user to store tools/materials and work with both hands
- **Transportability:** Moves with ease on non-marking polyurethane wheels; fits easily in the back of a pick-up truck when disassembled
- **Quick Assembly:** Can be assembled by a single person in less than 30 seconds
- **Ideal Value:** Combines the portability of a ladder with the stability of a work platform at ¼ the cost and ¼ the weight of traditional work platforms

LiftPod Specs

- **Working Height:** 14 feet, 2 inches
- **Platform Height:** 7 feet, 7 inches
- **Stowed Height:** 9 feet, 9 inches
- **Weight:**
Base: 57 pounds
Mast and Carriage: 44 pounds
Platform: 33 pounds
Power Pack: 18 pounds
- **Platform Capacity:** 330 pounds
- **Accessory Tray:** Holds up to 35 pounds



LiftPod Applications

- | | | |
|--------------------------------|--------------------------------|-----------------------|
| • Equipment Maintenance | • Signage Installation | • Window Washing |
| • Building Maintenance | • Security System Maintenance | • Plant & Floral Care |
| • HVAC | • Product Stocking & Retrieval | • Painting |
| • Lighting | • Siding Repair & Maintenance | • Cleaning |
| • Storage Access | | • Decorating/Displays |
| • Ceiling Access & Maintenance | | |

About JLG Industries, Inc.

JLG Industries, Inc. is the world's leading designer, manufacturer and marketer of access equipment. The Company's diverse product portfolio includes leading brands such as JLG® aerial work platforms; JLG, SkyTrak®, Lull® and Gradall® telehandlers; and an array of complementary services and accessories that increase the versatility and efficiency of these products. JLG is an Oshkosh Corporation company [NYSE: OSK]. For more information about JLG Industries, Inc., log onto the company Web site: www.jlg.com.

It's time to let go of the ladder.



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Media Materials

The following materials are available to the media via the ftp site: <ftp://ftp.psbpr.com> in the LiftPod folder.

Username: psbftp

Password: accessftp

- **Images (see thumbnails and captions below)**
- **News Releases**
- **LiftPod Brochure**

In addition, the LiftPod Web site www.liftpod.com will soon be online, featuring LiftPod videos, customer testimonials, an interactive LiftPod specs page and more.

Images and Captions



An enclosed basket and sturdy platform let you work with both hands in a 360-degree range of motion.



The LiftPod provides superior accessibility with its 14-foot working height.



An attachable work tray allows you to store your tools and materials while you work.



For superior convenience, the LiftPod can be powered with any common 18V drill.



Knobs on either side of the base can be adjusted to level the LiftPod before use.



An optional power pack and pair of quick-charge batteries also are available for easy operation.

It's time to let go of the ladder.



JLG to Give Away a LiftPod at IFMA World Workplace 2008

Attendees can enter It's Time to Let Go of the Ladder Contest at the JLG booth #2363

MCCONNELLSBURG, Pa. – Oct. 1, 2008 – Attendees of the IFMA World Workplace trade show in Dallas on Oct. 15 to 17 will have a chance to win JLG Industries' new first of its kind LiftPod® portable aerial work platform.

The LiftPod combines the portability of a ladder with the stability of a work platform. Workers can use both hands to complete tasks and have a 360-degree range of motion, helping to increase productivity and personal safety.

Show attendees are encouraged to visit the JLG booth #2363 to fill out an entry form that explains why "it's time to let go of the ladder." The winner will be announced on Nov. 3, 2008, and awarded a LiftPod, valued at approximately \$2,000.

"Productivity and affordability were drivers behind the engineering and development work for this new, easy to use alternative to the ladder," said Jeff Ford, senior manager, marketing communications, JLG Industries.

"Maintenance engineers, facility managers and contractors can easily transport the three-piece LiftPod that provides the stability of a work platform. Users have told us that the LiftPod allows them to do their jobs more efficiently and safely, making it ideal for those responsible for commercial building maintenance."

More About the LiftPod

The LiftPod is the first-of-its-kind personal and portable lift available in the United States, and combines the portability of a ladder with the stability of a work platform. With an enclosed platform and 14-foot working height, the LiftPod provides greater stability than ladders and allows workers to move hands-free within the basket, helping to increase safety. The platform contains a work tray to carry tools and materials, increasing productivity and quality of work.

The LiftPod is easily portable between sites in a pickup truck or SUV and around the work site on wheels. Each module of the LiftPod weighs about 50 pounds for simple disassembly and transfer, with a total weight of only 155 pounds. The LiftPod can be carried and moved by one person, and assembled in less than 30 seconds.

To learn more about the JLG LiftPod, please visit www.liftpod.com or contact 877-2-LIFTPOD (877-254-3876).

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For more information about JLG Industries Inc., log onto the company Web site: www.jlg.com

Company Contact: Jeff Ford

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Media Contact: Katie Paulson

612-455-1706; kpaulson@psbpr.com

On-site: 651-295-2800 cell

It's time to let go of the ladder.



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IFMA Spokesperson Bio

For Media Inquiries, Contact:

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kpaulson@psbpr.com

JEFF FORD

Senior Manager, Marketing Communications, JLG Industries

Jeff Ford is the senior manager of marketing communications for JLG Industries. In this position, Ford is responsible for leading the strategy development and execution of marketing programs, brand management, channel marketing, communications and trade shows for North America and Latin America. In addition, Ford leads the cross-functional team responsible for the North American launch of the LiftPod® personal portable lift, the world's first personal and portable work platform.

Since joining JLG in 1995, Ford has held positions in production, sales and marketing, and had most recently served as product parent for the vertical mast lift line where he managed the introduction of the JLG MVL drivable vertical mast series and MSP drivable stock picker series.

Ford holds a bachelor of science in business management from Pennsylvania State University and an MBA from Frostburg State University. He lives with his wife and son in Greencastle, Penn.

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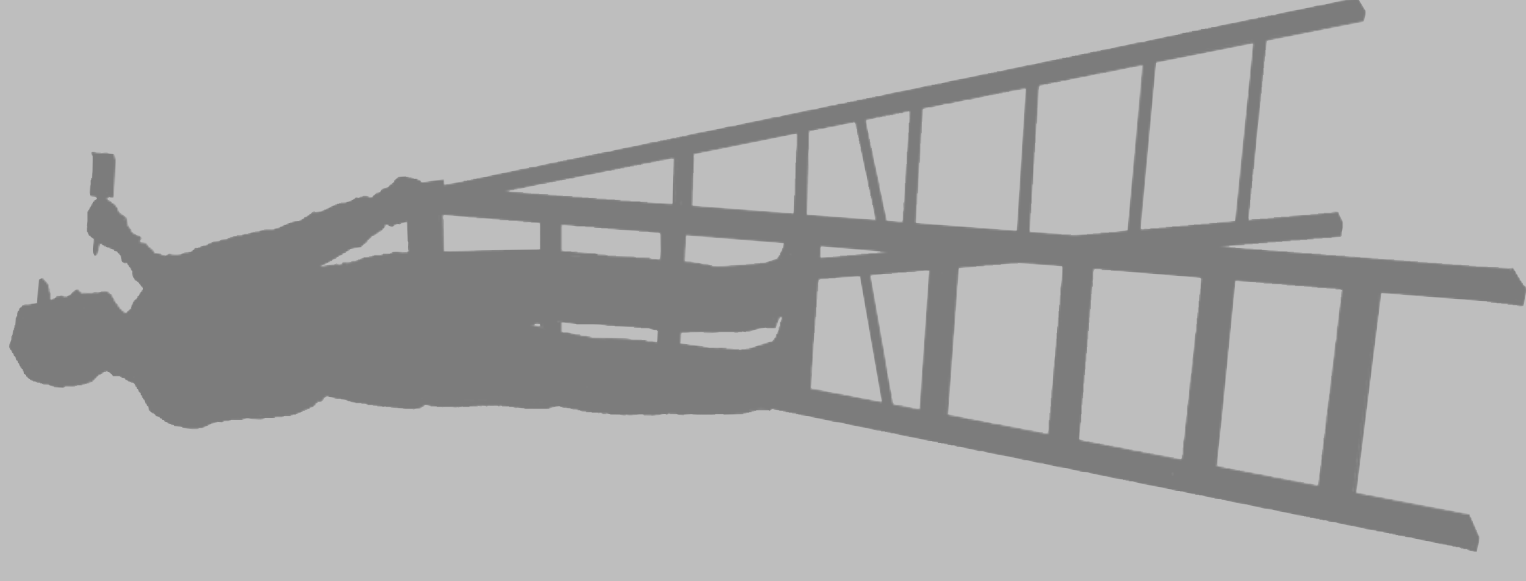
Right Way



LIFTPOD by **JLG**

It's time to let go of the ladder.™

Rung Way



Product Specs

Platform height	7ft 7in	2.32m
Working height	14ft 2in	4.32m
Stowed height	9ft 9in	2.97m
Platform capacity	330lb	150kg
Platform size	24in x 22in	600x550mm
Base size	4ft 3in x 3ft 5in	1300x1040mm
Accessory Tray	Holds up to 35lb / 15kg	

Gross Weight of Modules

Base	63lb	29kg
Mast	49lb	22kg
Platform	33lb	15kg
Power pack	18lb	8kg
Wheel diameter	8in	200mm
Tire material	Non-marking polyurethane	
Batteries	2 x NiMH battery packs	
Battery charger	Automatic fast charger	
Power Pack	Approximately 20 cycle	
Duty cycle	(up/down) per battery	

LiftPod is ideal for anyone looking to raise efficiency & productivity:

Facility managers, maintenance personnel, contractors... even rental companies looking to provide the most advanced industrial equipment to their customers.

See why industry professionals are letting go of the ladder and grabbing a JLG® LiftPod™ personnel lift.

Exclusive Features



Lifting lever extends a third wheel for easy maneuvering of the LiftPod. Standing on base retracts the wheel.



Turn the knobs on either side of the base to level the LiftPod before use.



The handy tray attaches to the basket and keeps your tools conveniently within reach. Holds up to 35 lb.



The LiftPod is powered up and down by an 18 volt drill (sold separately).



The optional power pack kit comes with two batteries and a charger.



Optional power pack batteries are easy to change. Good for about 20 cycles (up/down).

It's time to let go of the ladder.™

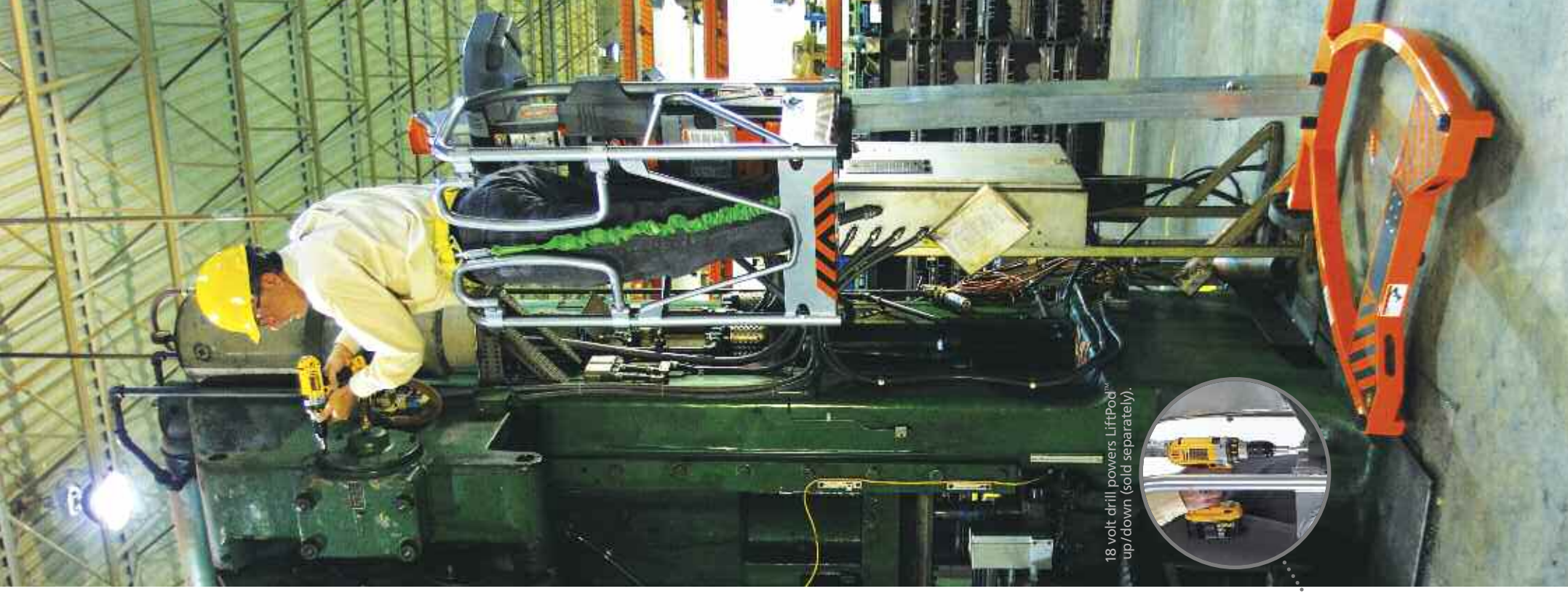
1.877.2.LIFTPOD 1.877.254.3876 promo.JLG.com/liftpod10

Part No.: 3131572

It's time to let go of the ladder.[™]

Imagine working at heights of 14 feet, hands-free, with the ability to move 360 degrees — all while having instant access to your tools and materials.

The LiftPod[™] portable aerial work platform combines the portability of a ladder with the freedom and functionality of a work platform.



■ **Increased Productivity & Safety**
LiftPod's sturdy basket allows you to work safely with both hands and rotate 360-degrees with more comfort and less fatigue.

■ **Portability**
Each of LiftPod's three modules can be carried and assembled by one person. This, combined with a base on wheels, allows for easier transportation to, from and around different job sites.

■ **Efficiency**
LiftPod's tool tray holds your tools and materials as you work, eliminating the need to make multiple trips up and down.

■ **Affordability**
LiftPod offers all these benefits for one-fourth the cost of a traditional work platform.

360° ACCESS

One person can assemble LiftPod in less than 30 seconds.